



Extension Financial Education – Making a Substantial Difference (And Making Sure Stakeholders Know It)

Extension Pre-Conference - Wednesday, November 14, 2012

Hyatt Regency St. Louis Riverfront, Missouri

Objectives – Extension educators will:

- Gain knowledge and skills for accurately documenting impact of their financial education programs and communicating that impact within the frameworks of local, state and national financial education stakeholders’ objectives.
- Obtain a national Extension update on the Family and Consumer Economics Programs.
- Give guidance on how federal partner can contribute and provide leadership.
- Participate in Youth Financial Education Resource Fair

7:00 – 7:45	Registration, Continental Breakfast, Networking, and Individual Pictures Morning Energizer – Wanda Repke, Michigan State University
8:00	Welcome – Susan Shockey, National Program Leader, Family and Consumer Economics, NIFA - USDA- NIFA Updates - Review 2012 Financial Research Priorities and Research Questions Explain Consumer Decision-Making & Youth Financial Resources - Rebecca Travnichek, University of Missouri
8:20	Writing Meaningful Public Impact Statements - Cynthia Crawford, University of Missouri; Dena Wise, University of Tennessee; and Susan Shockey, USDA/NIFA
10:20	Break – Individual & Group Pictures
10:30	Financial Coaching & Mentoring Models for Extension: A Panel Discussion Panel Moderator: Michael Gutter, University of Florida Panel: Megan O’Neil, University of Maryland; Selena Garrison, University of Florida; Rebecca Haynes-Bordas, Purdue University; Bobbie Shaffett, Mississippi State University; & Susan Shockey
11:30	Consumer Decision-Making & Youth Financial Resources - Rebecca Travnichek, University of Missouri
12:00	Speed Round Presentation – Each Presenter has 10 minutes - Facilitator - David Evans, Purdue University
	- Introducing the “Family” Super Community of Practice - eXtension Update Megan O’Neil, University of Maryland and Wanda Repke, Michigan State University
	- Topics: NEFE Financial Toolkit – Susan Sharkey, NEFE Program Director
	- America Saves – Elaine Courtney, University of Florida
	- Small Steps to Health & Wealth – Barbara O’Neill, Rutgers University; Nancy Porter, Colorado State University; Martie Gillen, University of Florida, Jennifer Hunter, University of Kentucky
	- Family and Consumer Economics Certification – Dena Wise, University of Tennessee
1:05	Box Lunch & Networking - Susan Shockey – Announcements
2:00	AFCPE Conference Begins